

# 6 reasons FlexNow is a smart alternative for your customers who aren't getting complete relief with their glucosamine product.

## 1 Unlike any other joint product

Unlike glucosamine, FlexNow™ Joint Formula works by reducing inflammation. Not until inflammation is reduced can the body begin to heal itself.

## 2 Complete relief or Complete refund

We are so sure that FlexNow softgels will bring your customers complete relief in one month we, not the store, will refund their purchase price if they are in any way dissatisfied. They have nothing to lose!

## 3 Proven safety

In 2004, FlexNow was accepted as safe by the FDA. FlexNow has no known drug interactions, and can even be taken with Coumadin.

## 4 One Ingredient – shea nut triterpenes

FlexNow Joint Formula contains a single ingredient: shea nut triterpenes. This extract from the shea nut is the most potent inflammation fighter of any known botanical.

## 5 Exciting new research.

New medical research is showing that joint problems are due to impaired blood flow in the bone, with excess inflammation making this condition worse. Once inflammation is reduced, these conditions, along with the joint discomfort are reduced.

## 6 From the people who helped bring you Lactaid® and Beano®.

The team that was instrumental in bringing you Lactaid® and Beano® is bringing you FlexNow, another product dedicated to improving the quality of your life.

Lactaid is a registered trade mark of Johnson & Johnson  
Beano is a registered trade mark of GlaxoSmithKline



For more detailed information on these topics please read back.

# 1 FlexNow™ Joint Formula offers a totally new approach to reducing inflammation.

- FlexNow™ Joint Formula is totally different than glucosamine. FlexNow works by reducing inflammation and stimulating joint health. Until inflammation is reduced the joints cannot begin to get better.
- If your customers are not getting complete relief from glucosamine products, FlexNow offers an alternative that could make a dramatic difference in the quality of their lives.
- Glucosamine and FlexNow softgels may work synergistically.\*

# 2 The FlexNow guarantee

- FlexNow guarantees complete relief or a complete refund. Your customers have absolutely nothing to lose.
- And unlike many other companies, FlexNow makes getting their money back easy. Every package has a refund coupon inside so customers just mail the refund request back to BSP Pharma along with their sales receipt.
- Less than 1.5% of our sales have resulted in refunds.

# 3 Use FlexNow with confidence

- FlexNow Joint Formula has been accepted by the FDA for meeting all the safety requirements of a dietary supplement.
- At this time we are not aware of any drug interactions.

# 4 The incredible shea nut and shea nut triterpenes

- Triterpenes are found in most plants and are used by the plants for better microbial health.

- Many of your customers have discovered the benefits of shea butter. Now they can discover the benefits of shea triterpenes, the most powerful inflammation fighter found in any botanical. Both come from the same plant, the shea nut tree.
- Shea nut trees (Karité trees) grow wild in west Africa, and our shea nuts are wildcrafted in Burkina Faso, Ghana and the Ivory Coast.
- SheaFlex 75™ (shea nut triterpene extract) is the only ingredient in FlexNow.

# 5 Exciting new research

- New research from Australia shows evidence that most serious joint discomfort is related to vascular problems.
- Dr. Phillip Cheras has shown that in order for products to be effective in reducing joint discomfort they must reduce inflammation and improve blood flow in the joints.
- FlexNow contains the most potent inflammation fighter of any botanical.
- A \$625,000 study is now underway by Dr. Cheras showing that FlexNow is in the vanguard of treating inflammation and joint vascular problems to give proper joint health.

# 6 From the people who helped bring you Lactaid® and Beano®

- Many of the people who were instrumental in bringing you Lactaid and Beano are working together again to bring you FlexNow Joint Formula, another innovative product to give people a better quality of life.
- BSP Pharma was established in 2005 to bring shea-based products to the United States.
- SheaFlex 75 is produced in Denmark by AarhusKarlshamn A/B, the largest producer of shea nut products in the world.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Please call FlexNow toll-free with any questions: 877-778-1212,  
visit our website at [www.flexnow.us](http://www.flexnow.us).

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